

AGENDA
DOWNTOWN HERITAGE PERTH BIA BOARD
To be held: 8:30 a.m. Wednesday, Sept. 29th, 2021

Location: Council Chambers, Perth Town Hall - Second floor
(Front doors will be open at 8 AM)

1. **Twelfth Meeting of 2021**

- a. Call to Order.
- b. Disclosure of Pecuniary Interest and General Nature Thereof
- c. Approval of Last Minutes – August 25th, 2021
- d. Insurance Verification

2. **Disclosure of Additional Items**

3. **Delegations and Presentations**

There being none the Chair moved on to the next order of business.

4. **Closed Session**

There being none the Chair moved on to the next order of business.

5. **Open Session**

6. **Matters Arising from the Closed Session**

7. **Confirmation By-law**

No. 2021-084- Confirmation of Proceedings in the Month of August

8. **Unfinished Business**

b) **Receiving Correspondence and other Communications**

For Information:

- a. August 10th, 2021 – Regional Economic Development Alliance-Meeting Notes
- b. September 2nd, 2021 – Tracy Bowes - Economic Recovery Task Force Minutes
- c. September 23rd, 2021 – Susan Beckel – Council Approval of BIA Motions

Requiring Action:

- d. September 23, 2021 - 1dea – Rebranding Package- Two BIA Options
 - September 23, 2021 - 1dea – Rebranding Package- All Four Logos Options
 - September 23, 2021 - 1dea – Rebranding Package-Rationale to link logos

Receiving Committee Reports

- e. Stewart Park Festival Committee – Delores MacAdam (Update)
- f. Promotion Committee – Joan Stephenson (+Minutes)
- g. Personnel Committee – John McKenty (+Minutes)
- h. Downtown Environment Committee – Krista Mackler (+Minutes)
- i. Town Community Improvement Plan (CIP) Advisory Panel – Update – Judy Brown
- j. Town Council – Update – Judy Brown

c) New Business

a. Staff Reports

b. Motions Coming out of Committee.

MOTION BIAB 2021-12.1

MOVED BY

BE IT RESOLVED THAT THE BOARD OF THE BUSINESS IMPROVEMENT AREA APPROVES THAT THE SHOP, STAMP AND WIN PROMOTION WILL BE HELD NOVEMBER 1ST TO DECEMBER 31ST, 2021.

MOTION BIAB 2021-12.2

MOVED BY

BE IT RESOLVED THAT BOARD OF THE BUSINESS IMPROVEMENT AREA APPROVES THE DECISION THAT THE 2022 STEWART PARK FESTIVAL WILL BE HELD OVER 3 DAYS, BUT THAT CHANGES MIGHT BE MADE DUE TO COVID PROTOCOLS AT THE TIME OF THE FESTIVAL

c Other

- 1. Tourism Relief Fund Grant
- 2. Rebranding
- 3. BIA Grants for Businesses
- 4. OPP Discussion
- 5. Strategic Plan
- 6. Parking Update
- 7. Appointment of Claire Rothery to the Environment Committee
- 8. Appointment of Susan Park to the Environment Committee

2. Additional Items to be Discussed.

3. Next Meeting – October 27th, 2021, 8:30 a.m.

4. Motion to adjourn