

## **AGENDA**

### **Perth BIA – Merchant Promotion Committee**

To be held: Tuesday, May 9<sup>th</sup>, 2017 at 8:30 a.m.

Location: Kent Room at the Town Hall

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- 1. Approval of Minutes – April 21<sup>st</sup>, 2017**
- 2. Presentation by Denise Carpenter**
  - Winter 2018
- 3. Main St. Comparison to Mall prices- results**
  - Good promotion for downtown
  - Compare distance walked, quality, costs and customer service
- 4. Festival of the Maples**
- 5. Cost to print glossy brochures**
- 6. BIA Market**
  - Graphic for Facebook
- 7. Facebook advertisements for Downtown**
  - Promoting things to do in downtown Perth
- 8. Brochures advertisements on Facebook**
  - Now available for download from our website
- 9. Next meeting will be held on Tuesday June 13<sup>th</sup> at 8:30 in the Council Chambers.**