



DOWNTOWN HERITAGE PERTH - THE HEART OF PERTH!



FACE BOOK.COM

Easter Weekend in Perth

Perth Tourism is hosting their 6th Annual Easter Egg Hunt on Saturday, April 15th at 11:00 a.m. sharp - rain or shine in Stewart Park.

There will be children's music, balloon artist clowns, the Perth Fire truck, Sparky the Fire Dog and more! Children 8 years and under must be accompanied by an adult and the children are encouraged to bring their own basket to the Easter egg hunt.

This year the BIA will encourage the kids and their parents to come downtown after the Easter Egg Hunt in the park and take part in a scavenger hunt which runs until 4 p.m. Kids will be given a puzzle sheet at the park and

the kids will be instructed to look for the Bunny posters in the doors and windows of the participating stores. Each store will fill in their designated piece of the puzzle, by simply initialing the puzzle piece on the sheet presented to them. When the kids have filled in their puzzle, they will bring it to the Edward Jones office on Gore St. by 4 p.m. Bring your camera and take a photo with our friendly Bunny. For every 10 stores they visit, they will be given a ballot and a chance to win one of two gift baskets valued at \$175.00 plus. The more stores they visit the more chances they have to win! Because there are 32 stores participating in the scavenger hunt the kids and their families will have a very busy

afternoon. We thank the 42 stores who have generously donated to the gift baskets.

If any of the participating stores wish to create an Easter promotion in their store, they are encouraged to do so. Please notify the BIA office, so that we can promote it on our Facebook page.

The purpose of this event is to encourage people to visit the stores and see their spring merchandise.

[April Promotional Newsletter](#)

The theme for our April newsletter will be "Spring is in the Air!" The businesses that we will highlight are Mariposa Design, Ground Waves, Perth Home Furniture, Treasure Lane, Fieldhouse and Chiropractic Care and Longevity Center. Even though spring is slow in coming this

year we will be encouraging shoppers to bring spring inside their homes with bright colors and brightening their home décor. For those diehard do it yourselfers who are tackling home renovations this spring, or starting to get their patios and decks in order, Chiropractic Care and Longevity Center can help to soothe those tired muscles.

When spring has finally arrived they can stop by Fieldhouse, pick up a delicious sandwich and a drink to quench their thirst and then enjoy a long awaited picnic, and stroll through Stewart Park.

The featured businesses have the option of offering some type of promotion for the month that they are featured, and we are happy to share that promotion in the Promotional Newsletter.

BIA Open House – Wednesday, April 26th

We will be hosting a spring Open House on Wednesday, **April 26th, from 5:30 – 7:30 in Council Chambers.**

We will review the plans for the Wilson St. parking lot, the events for spring and summer 2017, and our ideas for winter 2018. We want your feedback, ideas and support of our events, so come and share your opinion with us. There will be light refreshments and drinks at the meeting.

We will also discuss the status of our request to increase snow removal in the BIA and the

upcoming Council meeting in May.

Progressive Dinner

Although the numbers were lower than anticipated, we had a wonderful evening with 25 guests. We would like to extend our appreciation to Michael's Table, The Stone Cellar and the Sunflower Bake Shop. Not only did they serve delicious food to our guests, but generously donated gift certificates. Our evening was filled with lots of laughter and great conversation and many guests were asking when the second dinner was going to be held.

Maggie from "Where in the Wedge is Maggie M" joined us for the evening and there is an article, video and one restaurant review available on our website under "Festivals and Events." We hope to see the other two reviews in the near future.

Backbeat Books and Music



Backbeat is celebrating Record Store Day on Saturday, April 22nd from 10-5 p.m.

Acclaimed author Roy MacGregor will be at Backbeat on April 29th from 1-3 p.m. to help them celebrate Authors for Indies Day, an annual event held at independent bookstores (indies) all across Canada. On this day Canadian authors show their appreciation for indie bookstores by volunteering as guest booksellers.

Chiropractic Care and Longevity Center

Come and join Dr. Kathy Wickens for a health chat on Shaklee Get Clean products! Safe for both your family and home! Wednesday, April 19th from 6-7 p.m.

Get Clean!

To celebrate Earth Day, join
Dr. Kathy Wickens for a Health Chat
about creating a healthier home.




**Wednesday,
April 19th from
6:00-7:00 pm**

Save your seat today!
chirocare@primus.ca or 613-264-0616

- Nontoxic
- Natural
- Super concentrated
- No phosphates
- Biodegradable surfactants

Chiropractic Care & Longevity Center
5 Gore St. W., Perth, ON

Home should be the safest place on earth.
Clean it up with products that are safe,
powerful and green!



SAFE CLEAN POWERFUL CLEAN GREEN CLEAN SMART CLEAN

You are invited to come and learn about cleaning products that are safe for your home and family at Vickie's Make & Take workshop! On Thursday, April 20th from 6-7 p.m. you can

make 2 non-toxic cleaning products for only \$10.

What toxins are hiding in your home?

Join us for this interactive "Make and Take" workshop
Take home 2 non-toxic cleaning products



Cleaning products safe enough to eat!
Limited seating \$10

In support of Earth Day! April 22nd

WHEN? Thursday, April 20th 6:00-7:00 pm
WHERE? Chiropractic Care and Longevity Center
SAVE YOUR SEAT! chirocare@primus.ca 613-264-0616

Strévé Design –Spring Fashion Show

Strévé Design is taking part in the Spring Fashion Show (1867-2017 Then and Now), on Friday, April 21st 5:30 – 8:30 p.m. at the Fall River Restaurant in Maberly. The cost of a ticket is \$37.50 and it includes a 3 course dinner.



Spring Fashion Show
Perth
1867-2017
Then and Now

Fundraiser for:
Perth and District
COMMUNITY FOUNDATION

Featuring:
L.P. Tannett
Costume Design
Dressing up in 1867
and
the Spring Line 2017
of *Strévé*
Design

Friday, April 21, 2017
5:30-8:30PM
21980 Highway 7
Maberly ON, K0H 2B0
3 Course Dinner \$37.50
RSVP: info@fallriverrestaurant.ca

coffee house restaurant **Fall River** country store

Lavender & Lace and Mariposa Design are Joining Forces!

Calling all seniors 65 plus. Since the early fall of 2016, Mariposa Design has been hosting Seniors Appreciation Days on the last Wednesday of each month. Starting on Wednesday March 29th, Mariposa Design and Lavender and Lace will be offering a 15% discount on purchases made by their customers 65 plus, on the last Wednesday of each month.

This is a great example of cross promotion, by Mariposa Design and Lavender and Lace.

Art & Class



Art &Class is hosting another paint night on April 10th from 6:30 – 8:30 at the Stone Cellar. The cost to attend is \$45 and it includes all your supplies

Studio 87 is Open for Private Functions



Studio 87 is a welcoming Art Gallery featuring well known professional artists, all from within 100km of Perth. They invite you to sit by the fireplace and enjoy the period architecture in this lovingly restored building. This beautiful gallery can be rented for private events for 10-50 people, alcohol permits provided and Studio 87 offers catering options and menu selections.

Décor A la Mode is Hiring

Décor a la Mode is hiring for its new store in Perth! They are looking for presentable and self-motivated staff who love the best in design and fashion.

Retail experience and computer skills are essential. Computer skills should include internet skills, use of social media and an ability to write in WORD and also be confident in EXCEL.

Please contact Randa at 613-222-5652 or decor@rogers.com for more information.

“Wrong for Each Other” at the Studio Theatre



Time is running out to get tickets to this wonderful play by Norm Foster, being performed from March 30th – April 9th. It is a wonderful example of how things that begin to go right can go so wrong.

www.studiotheatreperth.com

Perth BIA Business Forum

The Perth BIA has created a closed Facebook page to encourage and facilitate discussion between our members. We invite you to join this private page and be part of the conversation.

BIA Welcomes the Old Vape Shop to the Lotus Wings Building



The BIA welcomes Mathew Rogers and Ashley Clawson as new members to the BIA. Their

business is located in the Lotus Wings building on North St. and opened on March 1st, 2017.

Mathew is a strong believer in the benefits of vaping since he was a long term smoker and vaping was the method he used to finally quit smoking, as it allows a smoker to control the amount of nicotine that they inhale and lower their intake until it is reduced to zero.

Small Business Center-Marketing and Advertising for Small Businesses

The course will be held on Thursday, April 27th from 9 a.m. - 12 p.m. at the Small Business Centre, 91 Cornelia St. West, Smiths Falls. In this presentation, you will get an overview of effective marketing and advertising techniques for small business. Topics will include:

- What is Marketing Anyway
- How to hold your advertising accountable
- Purpose of advertising
- Grassroots marketing on a budget
- How to evaluate what media to choose
- And more

If you have any questions please call Cindy James at 613-283-7002 x108.

Parkside Spa

In support of Water Aid the Best Western Parkside Spa is offering specials throughout the month of April.



April 1 - KICKING OFF TO WATERAID DONATIONS!
 April 8 - Parkside BAKE Sale 9am-5pm
 April 15 - Parkside BRAID BAR 9am-5pm
 April 18 - ~Spa Services~ \$30 for 30mins 5pm-7pm
 April 22 - Silent Auction 9am-5pm
 April 29 - Make-Up Consultations By Donation
 April 30 - LAST DAY FOR DONATIONS!
 May 1 - 6km WALK FOR WATER

Chamber of Commerce Business Breakfast

The Perth Chamber of Commerce is hosting a Business Breakfast on Wednesday, April 19th from 7:30 a.m. – 9 a.m. at the Best Western Plus Parkside Inn and Spa. This event is open to everyone and the cost is \$20 to attend. The speaker will be Tracy Lamb from Mopani and she will be discussing the difference between Customer Service v.s. Customer Experience.

Click on the link below to sign up:

<http://perthchamber.com/event/s-workshops/>

or call the Chamber to register 613-267-3200

Perth Chocolate Works

Pastry Kitchen

Assistant/Packaging

Processor

Perth Chocolate Works requires an energetic, motivated and career-minded new Pastry Kitchen Assistant and Packaging Processor that splits their time between the two roles. The Pastry Kitchen Assistant is responsible for the preparation of high-quality food in a timely, efficient, sanitary and consistent manner. The position requires knowledge in the area of baking or pastry techniques, specifically, finishing or decorating food products. The Packaging Processor must assemble, organize, and inspect packaging of chocolate products to verify quality. The impact of this position on other business functions depends on the accuracy and efficiency of packaging operations. The position must be capable of repetitive assembly with a strong attention to detail. Experience or interest in crafts or decorating an asset.

Perth Chocolate Works offers competitive salary packages, an incredible work environment, and career advancement opportunities.

Qualified applicants should contact Perth Chocolate Works at:

heather@perthchocolate.ca

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Community Employment Services – Job Fair



On Wednesday, April 12th, 2017 from 1:30pm - 4:30pm, Community Employment Services is hosting a Job Fair. If you are looking for staff for the summer please contact the office at 613-267-1381 to find out more information. They are located at The Factory, Suite 102, 40 Sunset Boulevard, Perth.

<http://www.algonquincollege.com/perth-employment/event/jobfair/> :

Making Your Business Dementia Friendly

Susan Storie from Mariposa Design is offering an opportunity for businesses who are interested in making their business Dementia Friendly.

Susan will coordinate with the Alzheimer's Society of Ontario to hold an education seminar in Perth. If you would like this designation for your business please contact Susan at susan@mariposadesign.ca or call her at 613-267-3838. Please contact Susan before **April 19th**. Susan would like to schedule this presentation before the end of May and the busy summer season begins

(Letter from Alzheimer's Society of Canada)

"The Alzheimer Society of Ontario has been working on a project to make each community in Ontario a Dementia Friendly Community. Right now, 564,000 Canadians are living with a dementia. That number will rise to 937,000 by 2031. This means that there will be more people in our community who will need support and help to continue to thrive while living at home.

A survey was done with caregivers and people with dementia asking them what it is they need to have happen in their community to make life easier. Here are a few of their answers:

- Accessible parking, housing and services
- Inclusion and feeling of belonging

- Respect and dignity
- Education and awareness
- Real-persons conversations and navigation buddy
- Restaurants – parking, atmosphere, education, signage and menus
- Safe environment

The Alzheimer Society Lanark Leeds Grenville is offering free education to businesses, services clubs, churches and all other organizations in our community to work towards our community becoming Dementia Friendly.

We will educate your employees in what they need to know regarding helping people in our community who have a dementia. When this is done, you will receive a [Dementia Friends sticker to display in your business](#) to show the people in our community that you are a dementia friendly business.”

[What is Accessibility? - Making Our Community More Accessible](#)

Amy Elsner visited the BIA office this week to discuss the Accessibility Act and its impact on our downtown.



“When we think of disabilities, we tend to think of people in wheelchairs and physical disabilities – disabilities that are visible and apparent. But disabilities can also be non-visible. We can’t always tell who has a disability. The broad range of disabilities also includes vision disabilities, deafness or being hard of hearing, intellectual or developmental, learning, and mental health disabilities. A disability can be permanent or it can be temporary, and it can happen to anyone at any time.

Accessibility simply means giving people of all abilities opportunities to participate fully in everyday life, to feel inclusive, welcomed and that they belong.

1 in 7 people in Ontario has a disability. That’s 1.65 million Ontarians. By 2036 that number will rise to 1 in 5 as the population ages.

The goal of the Accessibility for Ontarians with Disabilities Act (AODA) is to make Ontario accessible for people with disabilities by 2025.

The AODA includes 5 accessibility standards:

1. Customer Service – is about influencing attitudes and behaviours
2. Employment – is about making hiring and employee support practices more accessible
3. Information and Communications – is about helping people with disabilities access information and

communications such as forms, documents and websites

4. Transportation – is about making it easier for everyone to travel in Ontario

5. Design of Public Spaces – is about making public spaces more accessible

Accessibility = Great Business Sense!

Persons with disabilities spend over \$21 billion annually across Canada. Making our business services and community more accessible to persons with all abilities makes great business sense and everyone benefits.

It is the right thing to do. It’s also the smart thing to do.

This is a value added impact to our local businesses and community, by making our services more accessible will:

- Enable persons with disabilities the opportunity to participate in everyday life, feel welcomed, included and creates a sense of belonging;
- Break down barriers on perceiving what people are able to do;
- Create opportunities for business to hire persons with disabilities;
- Increase traffic flow to business when people are provided excellent customer service; can easily access services; and are provided with different options to access services based on their, the customer’s needs;

- Increase the opportunity for repeat business and/or referrals;
- Increase tourism and draw people to move to our community;
- Help to keep spending in our community.

Accessibility and Employment Opportunities

The labor force in Canada continues to shrink and employers are challenged to recruit and retain talent. At the same time, only 43% of people with disabilities participate in the labor market, compared to 70% of the general population. 1 in 6 people with disabilities live below the poverty line.

Doing the right thing and our part for persons with disabilities also includes looking at our hiring practices and opportunities in our business to hire persons' with disabilities. The Employment Accessibility Resource Network, (EARN), can help you do just that. EARN is an initiative lead by the United Way that brings together, in partnership, employers, service providers and other stakeholders with the goal of increasing employment opportunities for people with disabilities and promoting inclusive and accessible workplaces. This is a free service that provides support and resources to business and service providers, including monthly newsletters, with communication on employment, disability topics, video links, tips and other resources, promotion of job

postings, networking opportunities and much more!

Business, and we as a community, cannot afford not to make our services accessible!

Together we can help make our services and community more accessible, keep people using our local services, staying in our community and, in return, helping everyone benefit and prosper.”

To find out more about accessibility requirements, EARN, and to request free resources and services, please contact:

Amy Elsner

AODA Partnership Coordinator

United Way of Lanark County

aelsner@lanarkunitedway.com

613-253-9074

BIA Meeting Dates in April 2017

Merchant Promotion

Tuesday, April 11th, at 8:30 a.m., in the Council Chambers of the Town Hall.

Stewart Park Festival

Tuesday, April 11th, at 6 p.m. at the Perth Tea Room.

Membership Meeting

Tuesday, April 18th. at 8:30 a.m., in the Council Chambers.

Downtown Environment

Thursday, April 13th, at 8:30 a.m., in the Kent Room of the Town Hall.

BIA Board of Directors Meeting

Wednesday, April 26th, at 8:30 a.m., in the POA Courtroom of the Town Hall.

Please note that a calendar showing our meeting schedule and all BIA events has been added to our website for your convenience.