

# Your Hometown Team

## Perth Restaurants

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## Our Mission

**Provide resources and support to Perth businesses to strengthen your online presence.**

# Your Perth Team



Isabeau Korylak



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## How We can Help:

- **Starting and growing online**
- **Strengthening your brand**
- **Building trust**
- **Growing your online community**

# Tips for Going Online

- **Google yourself!** What do your customers find when they look for you?
- **Establish a clear, regularly updated online presence**
- **Promote takeout options**
  - Make ordering, delivery, and pickup options easy to navigate
  - Valley Eats
- **Engage with your community**
- **Find alternative revenue streams**
  - Selling merchandise, meal kits, and home goods
- **High quality photos**
- **Check your URL links!**

Together, these elements will strengthen your brand's trust

## Upcoming Webinars

- **February 3rd, 2:00pm**
- **February 4th, 11:00 am**

# Contact Us

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