

AGENDA

Perth BIA – PROMOTION COMMITTEE

To be held: Thursday Jan 10th, 2019 at 8:30 a.m.

Location: Kent Room

1. First Meeting of 2019

- Call to Order
- Approval of Last Minutes of Oct. 11th, 2018.

2. Election of Chair for the Promotion Committee

3. Update on Come Wander

4. Update on Mastermind Meeting

- Visits to businesses
- Topics
- Expectations
- Menu

5. Update on Shop Til You Drop Promotion

6. Review of Christmas Events and dates for 2019

- Launch of Christmas in Perth
- Martini Night
- Festival of Good Cheer
- Festival of Lights
- Picture Yourself in Perth photos

7. Winter Ideas for 2019

- Theme night ideas to take to restaurants- Dash and Dine in April

- Shopping Event for Spring
- Valentine's Day Idea
- Easter Weekend Idea

8. BIA Map Design for 2019

Next meeting will be held February 14th, at 8:30 a.m. in the Kent Room of the Town Hall.