

AGENDA

Perth BIA – PROMOTION COMMITTEE

To be held Thursday March 14th, 2019 at 8:00 a.m.

Location: Kent Room

1. Fourth Meeting of 2019

- Call to Order
- Approval of Last Minutes of March 7th, 2019.

2. SPF Market Location

3. Review of International Women's Day

4. Review of Thursday nights before Christmas

5. Easter- Response from Members

6. Map – lottery, printing

7. Advertising Opportunities

- **Travel Our Backyard Magazine**
- **Ontariovisited.ca**
- **Rack cards for Parent show and Ottawa Travel Show**

Next meeting will be held April 4th, at 8:00 a.m. in the Kent Room of the Town Hall.